

NATHAN THEYS

Editor

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I create captivating videos for businesses, bringing clients' visions to life with creativity and resourcefulness. Whether telling a brand story, launching a product, or engaging an audience, I deliver videos that not only meet but exceed expectations, turning ideas into impactful visual experiences.

PROFESSIONAL EXPERIENCE

Role: Editor

Agency: Ogilvy, McCann Madrid

Production Company: Craft Spain, Craft London, Craft Germany

Client: Akzo Nobel, Cuprinol

Output: TVC, Socials

Role: Editor

Agency: MullenLowe, McCann London

Production Company: IPG Studios

Client: The Co-operative (featuring Big Zuu)

Output: TVC, Socials

Role: Editor

Agency: McCann Worldgroup Madrid

Production Company: Craft London

Client: L'Oréal Maybelline (featuring Grace Larry)

Output: Socials

Role: Editor

Agency: McCann Worldgroup London

Production Company: Craft Spain, Craft London

Client: Akzo Nobel Dulux, Sikkens

Output: TVC, Socials

OTHER HIGHLIGHTS AS VIDEOGRAPHER / EDITOR

- **TSB Windrush Campaign** – McCann Worldgroup, TVC
- **Mastercard Cannes Campaign** – McCann Worldgroup, Socials
- **Verizon Ports** – McCann London, Craft New York & Craft London, TVC
- **Reckitt UK (Lysol & Dettol)** – McCann London, TVC
- **L'Oréal Paris** – McCann Worldgroup, TVC
- **Mastercard** – Featuring football stars Chiellini, Morata, and Henderson, TVC
- **L'Oréal (Helen Mirren, Gemma Chan)** – McCann Worldgroup, TVC
- **Brit Awards** – McCann London, Senior Producer & Director, TVC
- **Reckitt (COP26 Dettol)** – McCann London, TVC
- **Microsoft Teams (Biotopes, Clifton)** – McCann London, TVC
- **Reckitt Nurofen Pain Labs** – McCann London, TVC
- **Trade Desk** – McCann London, Craft New York, TVC
- **Sun International (x10 Hotels)** – Mad Little Badger, Director
- **Soap and Glory** – Spring Studios, Producer
- **Wella** – Spring Studios, Producer

EXAMPLES OF WORK

- [Co-op's Christmas Campaign with Big Zuu](#)
- [L'Oréal Maybelline](#)
- [Verizon Enterprise Intelligence Campaign](#)

EDUCATION

- **Cape Town University of Technology**

B.A. Retail Business Management

- **London Film Academy**

B.A. Film Directing and Producing

- **Open Horizons Talent UK**

Directing

- **New Africa Theatre Association**

Directing and Theatre Acting

SKILLS & INTERESTS

- **Technical Skills:**

Adobe Premiere Pro, Adobe After Effects, Final Cut Pro X, DaVinci Resolve

Cameras: Black Magic 6K, Sony, Red Scarlet

- **Languages:**

Native English, Fluent Afrikaans

- **Other Skills:**

Child Protection/Safeguarding (Level A), Advanced Behaviour Training, Emergency Basic First Aid

- **Interests:**

Kayaking, running, yoga, cricket